



PRESS RELEASE

6 June 2011, Amsterdam

Alma Söderberg, winner ITs Choreography Award 2009, wins yet another award

The performance *Cosas Humo* by choreographer Alma Söderberg, which was submitted by ITs Festival Amsterdam, has been awarded at the ACT Festival Bilbao (Spain). The jury of the Spanish festival for young theatre makers wrote: “The performer offered the audience a deceptively simple yet honest, bold and strong performance, revealing endless layers of her creative range. The winning prize goes to an original, risky and uncompromised performer who has a long creative future ahead.” With this award Söderberg wins, amongst others, €3.000,- to be spent on the development of a new performance.

With her performance *Entertainment*, Alma Söderberg won the ITs Choreography Award at the ITs Festival Amsterdam 2009. The accompanying monetary prize of €4.500,- – courtesy of SNS Reaal Fonds – enabled her to make *Cosas Humo*. This performance was part of the ITs Festival 2010 programme. After a recommendation by ITs, ACT Festival Bilbao – partner in the European exchange project *International Young Makers Exchange* – invited Söderberg to perform *Cosas Humo* during the ACT Festival last weekend. Choreographer Koldo Arostegi, participant of ITs 2010, won the award for best male performer during the ACT Festival Bilbao. For 22 years now, ITs Festival Amsterdam has offered young graduation performing artist from the Netherlands and abroad a stepping stone from an education in arts to the professional field.

During the 22nd edition of ITs Festival Amsterdam – 23 June until 1 July 2011 – the theaters in Amsterdam will be flooded with new surprising talent once again. You can find the complete programme of ITs Festival Amsterdam 2011 on www.itsfestivalamsterdam.com.

Note for the editor, not for publishing

For more information or a request for an interview:
Tyche van Bommel, tel: 06 47869637, info@tychevanbommel.nl

For reservation of press tickets:
ITs Festival Amsterdam, Jantien Houweling, 020 530 55 68, jhouweling@itsfestivalamsterdam.com